



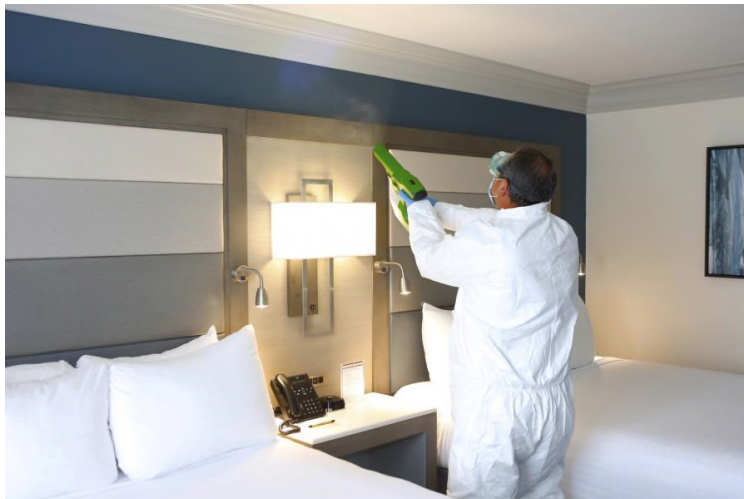
**ROSEN HOTELS & RESORTS IN
ORLANDO
SECURES ELITE
GBAC STAR™ ACCREDITATION AS
PART OF
ROSEN'S TOTAL COMMITMENT**



Orlando's crown jewel, the 1,501-room AAA Four Diamond Rosen Shingle Creek.

ORLANDO (Jan. 22, 2021) -- **Rosen Hotels & Resorts in Orlando** announces it has secured **GBAC STAR™ Facility Accreditation** from the Global Biorisk Advisory Council™ on behalf of its three convention properties as part of its ongoing, heightened focus on associate and guest safety and security -- **Rosen's Total Commitment.**

Rosen's Total Commitment now includes the GBAC STAR Facility Accreditation, known as the gold standard of prepared facilities. This elite designation provides company associates and guests an assurance that the **1,501-room Rosen Shingle Creek**, **1,334-room Rosen Centre** and **800-room Rosen Plaza** are implementing the industry's highest standards for cleaning and disinfection of infectious agents like the novel coronavirus. The three Rosen Hotels are among 34 Florida properties that have achieved the notable designation to date.



Housekeeping thoroughly sanitizes each guestroom (here at Rosen Centre) with an electrostatic sprayer that uses hospital-grade disinfectants designed to kill viruses, secured through a partnership with the experts at Ecolab®.

“While no amount of money can truly buy one’s health or happiness, we are dedicated to identifying and obtaining the best resources available for preserving the health and safety of our most-valued associates and guests,” said **Harris Rosen, the Southeast’s largest independent hotelier and President/COO of Rosen Hotels & Resorts.** “This decades-long commitment may have become more relevant due to the recent pandemic; however, we have never wavered from this focus. Guests and associates are considered extended family. Providing to them this peace of mind is something we consider vital for a safe and enjoyable experience at our hotels.”



An ideal location, just a walk across the street to the Pointe Orlando entertainment complex, is why Rosen Plaza is one of the area's most preferred convention hotels.

The three Rosen convention properties combined offer 3,635 luxury guestrooms and suites and 700,000 sq. ft. of spacious and versatile indoor and outdoor meeting space, many offering incredible vistas of the area's lush landscape. With so many varied, creative spaces, the hotels can customize gatherings of any size utilizing numerous measures such as social distancing to ensure the utmost guest safety, especially during the current pandemic.

"We are excited to welcome meeting planners and groups of all sizes as they return to our cherished Rosen Hotels," said **Leslie Menichini, Vice President, Sales & Marketing, Rosen Hotels & Resorts**. "With due diligence, we have implemented extensive, additional security and wellness measures throughout our hotels to put their minds -- and those of their attendees -- at ease. In addition, Rosen Hotels is known for its versatility and customization, features planners are identifying as imperative as we work in partnership to prosper amid these ever-changing times."



Soaring 24 stories, a beacon on International Drive, Rosen Centre -- along with sister property Rosen Plaza -- ideally bookend the Orange County Convention Center.

Rosen Hotels & Resorts' unrivaled dedication to the health and wellness of its guests and associates is not a sudden, pandemic-driven interest, but one that spans more than 30 years. In 1991, due to rising healthcare costs in concert with diminished benefits, and with a personal interest in wellness including 1 ½-mile daily swims up to present day, Rosen was emboldened to place his company's wellness into his own hands, creating a self-funded, highly-regarded healthcare program called **RosenCare**.

Intimately familiar with the company, its guests and associates, the RosenCare team, along with hotel management, was uniquely qualified to swiftly create Rosen's Total Commitment, a heightened safety and security plan for the protection of guests and associates in response to the coronavirus pandemic. As part of the plan, the Rosen Medical Center was one of the first entities in Orlando to facilitate access to rapid turnaround PCR testing, and since then also has secured access to rapid antigen COVID-19 testing for its associates.

Rosen's Total Commitment is a program dedicated to providing guests and associates at Rosen Hotels & Resorts in Orlando the highest standards of cleanliness, safety, and well-being. For more details about the company's elevated safety and cleanliness protocols, please visit RosenHotels.com/RosensTotalCommitment.



Throughout the hotels (here at Rosen Centre), guests will find conveniently located hand sanitizing stations, while housekeeping cleans common surfaces with greater frequency throughout the day. All part of Rosen's Total Commitment.

Rosen Hotels & Resorts -- Convention Properties

Founded in 1974 by owner and operator Harris Rosen, the privately-owned Rosen Hotels & Resorts is a collection of eight Orlando-area properties including five leisure hotels. In addition, three convention hotels together offer 3,635 impeccably appointed guestrooms and suites and a combined 700,000 sq. ft. of versatile, socially-distanced indoor and outdoor gathering spaces. Ideal Central Florida locations are the cornerstone of a long-standing history of unrivaled customer service and a value proposition that attracts meeting planners and groups from around the globe. The 800-room Rosen Plaza and 1,334-room Rosen Centre are conveniently connected to the Orange County Convention Center on famed International Drive. While the AAA Four Diamond Rosen Shingle Creek with 1,501 guestrooms and suites is minutes away, offering an elegant oasis with every meeting need provided all under one roof. All three hotels are less than 15 minutes to the Orlando International Airport, as well as to the area's best shopping, dining and revered theme parks. For more details, please visit RosenHotels.com.

GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response, and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance, and leadership to government, commercial and private entities looking to mitigate, quickly address, and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR facility accreditation program, training and certification of individuals, and consulting for building owners and facility managers. For more information, visit gbac.org.

ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit ISSA.com or call 800-225-4772 or 847-982-0800.

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